

POLL

1. Do you plan on taking a vacation in 2008?

- Yes **76%**
 No..... **14%**
 Don't know..... **3%**

2. If so, how many days will you devote to your vacation this year?

- Fewer than four days ... **6%**
 Four -7 days **38%**
 More than 7 days **55%**
 Don't know..... **1%**

3. Will you vacation more or fewer days than last year?

- More..... **41%**
 Fewer..... **17%**
 About the same **39%**
 Don't know **3%**

4. How much money do you plan to spend on a vacation?

- Less than \$500 **12%**
 \$500-\$1,000 **25%**
 \$1,000-\$2,000 **27%**
 More than \$2,000 **30%**
 Don't know **6%**

5. Is that more or less than last year?

- More **38%**
 Less **18%**
 About the same **43%**
 Don't know..... **1%**

6. What's the major influence on how long your vacation will be in 2008?

- Price of gasoline **11%**
 Ability to take time off work **28%**
 Income level **14%**
 Level of security in your job **2%**
 Other **39%**
 Don't know **6%**

7. Which is your preferred vacation destination?

- Within Utah **16%**
 Outside of Utah but within Mountain West ... **17%**
 West Coast **18%**
 Anywhere else within the United States **20%**
 A foreign country **13%**
 A cruise **8%**
 Other **7%**
 Don't know **2%**

A poll of 411 Utah residents was conducted Dec. 12-15, 2007, by Dan Jones & Associates. It has a margin of error of +/-5.0 percent.